

March 9, 2022

Ms. Brooke Chapman, Associate Director Small Community Air Service Development Program Office of Aviation Analysis 1200 New Jersey Avenue, SE W86-307

Subject: Letter of Support for the Central Wisconsin Airport 2022 Small Community Air Service Development Grant Program

Dear Ms. Chapman,

I am writing to encourage you to consider favorable the Small Community Air Service Development Program (SCASDP) application submitted by the Central Wisconsin Airport (CWA).

The viability of the CWA airport is critical to our travel needs, both professionally and personally. As a business employing over 300 people, many of which are located throughout the world, easy and efficient access to our facility directly affects the success of our company. Recent reductions in service have increased or travel costs significantly. We must now drive to surrounding airports to find cost effective and time efficient travel. The additional time spent traveling and the cost of the travel both reduce our profitability. The application is our best opportunity to reverse the problem. The addition of non-stop service to Orlando, Phoenix or southwest Florida metro areas would be very important to us.

Personally, I am one who really likes to travel, but I am not enamored with the additional drive time to more distant airports. This is Wisconsin and during winter the additional drive can even be dangerous. One of the problems we face is recruiting talent to Central Wisconsin. As you can imagine a poor travel experience when coming to visit Ki Mobility is not a great way to start a relationship with potential hires. Feel free to contact me directly if you have questions

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